

PARENTING

AUGUST 1999

beauty

18 Beauty Bargains

A slew of steals
recommended by makeup
artist, our beauty editors,
and you – our readers

**Dr. Bronner's Peppermint 18-
in-1 Pure-Castile Liquid Soap**
(\$9 for 32 ounces) for
everything from a body
wash to a massage oil or
facial pack (pour a bit on
a hot, damp towel and
drape over face); the
package includes
instructions for all 18 uses.

Easy carrying:
Big beauty savings

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DR. BRONNER PASSED AWAY IN 1997 AND THE BRONNER FAMILY IS PROUD TO BE CARRYING ON THE QUALITY, INTEGRITY AND IDEALS HE SET UP. WE NOT ONLY HAVE HAD OVER 50 WRITEUPS IN MAJOR MAGAZINES AND NEWSPAPERS LIKE THIS ONE, BUT THOUSANDS OF PEOPLE HAVE CALLED OR WRITTEN TO TELL US WONDERFUL THINGS ABOUT THE SOAP AND/OR LABELS. BECAUSE OF THIS, WE CAN SHARE WITH OUR WORKERS AND SPACESHIP EARTH FROM THE PROFIT THAT USUALLY IS SPENT FOR MARKETING.

HERE ARE SOME OF MY FAVORITE PARTS FROM A FEW OF THE LETTERS.

RALPH BRONNER

"On a recent camping trip to the back woods of Maine, I first used your peppermint soap. I was impressed by not only its ability to purge the dirt from my body, but also its ability to uplift my soul to a near heavenly status."

"Until I read your label, I was an atheist"

"God bless you! I love your soap. It makes me feel so clean and close to God because it is so pure and natural."

"You brought about a good far more sublime than any general or politician ever accomplished, and your soap may yet save the world"

"It makes me happy that a simple company such as yours exists in todays world of impersonal corporations. Thank you again for your soap, time, and uplifting messages"

"I am stationed in Egypt as a doctor with the American Embassy. Your soap and teaching are a welcome relief to the poverty, discord and warfare surrounding me. They cleanse the body and the spirit." (We made this our new motto)

And my favorite sentence, written by Heather Jenkins for a soap newsletter: "It will probably never be clear whether it is the soap or the message on the bottle which has made Dr. Bronner's more than a product, but a symbol of an ideal, and an ideal product." (This was read at Dr. Bronner's funeral)

DR. BRONNER'S MAGIC SOAPS!

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RALPH BRONNER

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